# TECH2'S SALESFORCE TALENT MAXIMIZER



Our Automated System **Proven** to Secure the **Top 15%** of Salesforce

Talent

www.tech2resources.com



# THE SALESFORCE RECRUITMENT CHALLENGE

## THE PROBLEM

You want a quality direct-hire or contract Salesforce professional with exceptional communication and interpersonal skills, but your recruitment team does not have the ability to thoroughly vet and determine the right candidates. This issue is costing time and money!

You have too much on your plate because you don't have the Salesforce recruitment support you need. Because of this, you are missing deadlines and possibly making quick, ineffective hires. You don't have quick access to the top 15% of the Salesforce market. It's hurting your department's production because your recruiting partners don't effectively captivate top tier Salesforce talent in the US.

### You Need

Access to the top 15% of Salesforce talent, made up of candidates that are already thoroughly screened, which provides you with a selection of handpicked selection of highly qualified resumes.

Speedy delivery of candidates that are already engaged and interested in topnotch opportunities, which means faster time to hire and increased productivity for Salesforce projects.

A network of candidates that has been developed with a thorough, both personal and automated search process spanning 10 years, which gives you the confidence that you'll be hiring only the best talent available and gives you the time to focus on your own work.

# **TYPICAL RECRUITMENT PITFALLS**

There are over **50,000** Salesforce Specialists across the U.S. But typical recruitment teams only find up to 30% of top talent



- Recruiters are not sending resumes fast enough...
- You lose candidates because of the increasingly tight market.
- Positions are open longer and you get more pressure from management.

## CANDIDATES ARE NOT SCREENED

- Candidates are not thoroughly screened and recruiters aren't getting to know them well enough to determine overall fit.
- You're stuck with candidates who lack people skills and don't mesh with your team.
- Candidates don't measure up to their technical skills listed on their resume
- Projects aren't getting done.

## QUANTITY OVER QUALITY

- Recruitment teams flood you with resumes instead of selecting the most qualified candidates.
- You have to spend more time sifting through those resumes than doing your actual job.



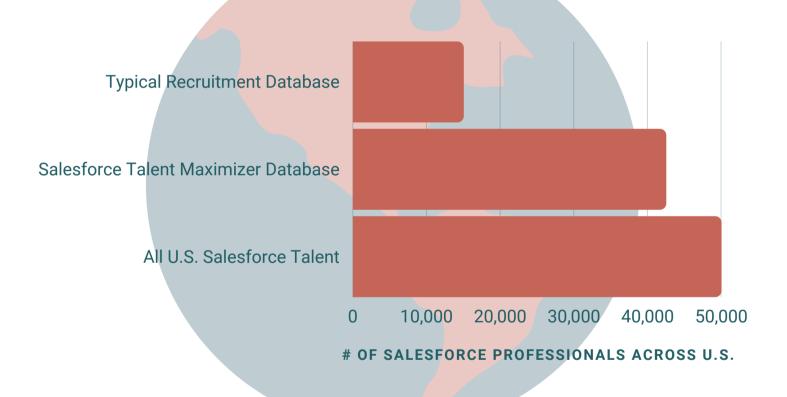


# THE CANDIDATES YOU'RE LOSING

Typical recruitment teams scratch the surface, offering

**ONLY 30%** 

of top Salesforce talent, making it impossible for you to hire the absolute best in such a tight market.



Tech2 has invested in intelligence systems that operate 24/7/365 to map the entire Salesforce talent pool in the United States. Our unique Salesforce Talent Maximizer is a methodical, systematic process that secures the TOP 15%

of Salesforce specialized talent.

# THE SALESFORCE TALENT MAXIMIZER

## SPEED

Faster time to hire + increased productivity

YOUR NEXT HIRE

## **TOP 15%**

Handpicked selection of qualified, pre-screened candidates

## AUTHORITY

Candidates come to us so you have the confidence that you're hiring only the best Salesforce talent

# THE 6-STEP PROCESS

#### STEP 1 SCOPE

We scope your requirements, paying close attention to all aspects of the role from culture fit and interpersonal skills to specific Salesforce expertise.

#### STEP 2 SEARCH

At Tech2, we've invested heavily into intelligence systems that run **24/7/365** to map the entire U.S. Salesforce talent pool. Our proprietary 10-point candidate reach-out program also helps our recruiting team stay in touch with our most valuable candidates and assures a steady stream of the most talented Salesforce professionals.

#### STEP 3 SCREEN

Our expert recruiters screen and qualify the select group of candidates to ensure that only the best ones are submitted to you. We perform a thorough technical screen and also get to know candidates on a personal level. We know all aspects of their backgrounds, interests, and skills before we move forward.

#### STEP 4 PRESENT

We identify 3-4 of the best candidates from our selected group to present to you via email, which will include a quick overview of the candidate's background and their resume.

#### **STEP 5 REFERENCE CHECK**

As interviews are conducted and we approach the offer stage, we will provide professional reference checks on any candidates you choose if necessary.

#### STEP 6 SECURE

We've determined your ideal candidate and will work closely with you and the candidate to negotiate the best offer and ensure a long-lasting, happy hire.



# **GET STARTED**

Schedule a 15-minute Recruitment Strategy Call to learn how we can:



Recruit + retain the Top 15% of pre-screened Salesforce candidates.



Deliver engaged, interested candidates fast!



Cover the entire Salesforce talent market.

# Contact tech2



Book a Video Conference



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